

2019 Richland Arts Commission Work Plan

Final

(Commissioners: Y. Cooper, M. Garza, J. Kissel, S. Marichalar, T. Nirider, J. Peterson, A. Spilman)
(City Staff: J. Jackson, P. Roe, J. Schiessl)

The Richland Arts Commission (RAC) has prepared the following goals to explore, enhance, facilitate, and promote the City of Richland's arts-related activities in 2019. These activities will provide an economic benefit, beautification, and enhancement of the City's image and community. All goals will be achieved within the availability of current City resources, in alignment with the City's current Strategic Leadership Plan (SLP), and in accordance with Richland Municipal Code (RMC).

1. Explore enhancing the following local programs, activities, and amenities through art **(SLP Goals 3 & 5)**
 - a. RAC "Contribution in Support of the Arts Awards" (CSAA): Seek out nominations for, and select winners of, the annual RAC awards for Contributions in the Support of the Arts. **(End of first quarter)**
 - b. Benton-Franklin Transit Authority Poster Contest: Continue to offer expertise in adjudicating BFTA's bus art poster contest. **(End of first quarter)**
 - c. Winter Wonderland: Provide organizational assistance in artistic programming and other support for the city's annual community holiday celebration in December. **(End of fourth quarter)**
 - d. PTA Reflections: Continue to offer expertise in adjudicating Washington State's Parent-Teacher Association's annual Reflections art competition. **(End of fourth quarter)**
 - e. Pop-Up Play Days: Work with City Staff to fill out Richland's "Pop-Up Play Days" with opportunities for art. **(Throughout the year)**
 - f. Public Art in Richland Schools: offer RAC volunteer services (as informed members of the artistic community) to committees involved in the selection of public art for schools in the City of Richland. **(Throughout the Year)**
 - g. Citywide Arts: Support artistic endeavors throughout the city of Richland, including but not limited to, Waterfront District, John Dam Plaza, the Uptown and Parkway business districts. **(Throughout the Year)**
2. Leverage city resources to expand local art opportunities **(SLP Goal 5 & 6)**
 - a. Consider feasibility of establishing Creative Districts in the greater Richland Area through collaboration with City Staff, local small businesses, and the state Arts Commission, ArtsWA. **(End of fourth quarter)**
 - b. Work with City Staff to help promote and publicize the role of the Arts Commission as the artistically-informed arm of the City's Government

- in support of community endeavors (whether they be toward the private, philanthropic, or other public entities). [\(Throughout the year\)](#)
- c. Work with City Staff to create a public, digital art map. In doing so, use it for planning, installation, maintenance, deaccession, and acquisition of city-owned arts inventory. [\(Throughout the year\)](#)
3. Enhance the city's quality of life, character, and image through art **(SLP Goal 3 & 5)**
 - a. Create a long-term plan for potential artistic use of Traffic Utility Boxes throughout Richland. [\(End of first quarter\)](#)
 - b. Explore, and participate in, any revitalization of the fountain in Carol Woodruff Plaza. [\(End of first quarter\)](#)
 - c. Assist City Staff with the incorporation of art in the new Richland City Hall, offering recommendations and ideas where needed. [\(End of fourth quarter\)](#)
 - d. In partnership with City Staff, participate in publicity about completion of the major Public Works achievements, including participation in any relevant dedication ceremonies. This includes, but is not limited to, the Queensgate Roundabouts, the revitalization of Carol Woodruff Plaza, and the Duportail Bridge. [\(Throughout the year\)](#)
 - e. As informed commissioners, continue advocating for, and educating about, the local arts community amongst the general public in Richland. [\(Throughout the year\)](#)
 4. Advocate for our Richland Art Community's participation and representation in the broader regional artistic community **(SLP Goals 3, 5, & 6)**
 - a. Represent the City of Richland at the annual Washington State ArtsWA Arts and Heritage Day. [\(End of first quarter\)](#)
 - b. Assist, and provide feedback to, City Staff in the implementation of the Regional Gateway Wayfinding Signage project. [\(End of third quarter\)](#)
 - c. Represent the City of Richland at the annual Washington State Arts Alliance Cultural Congress. [\(End of third quarter\)](#)
 - d. Hold annual, informal idea exchange with the City of Kennewick Arts Commission. [\(End of third quarter\)](#)
 - e. Explore / continue to foster an arts-related relationship with Benton-Franklin Transit Authority. This includes, but is not limited to, exploring involvement in the selection process of their Bus Stop Art project. [\(End of fourth quarter\)](#)
 - f. Work with City Staff to foster partnerships with local philanthropic arts organizations and private sector businesses looking to serve as funding sources for future events and visual arts installations throughout the City. [\(Throughout the year\)](#)
 5. Ensure RAC remains a relevant, well-maintained, and integrated part of the City of Richland through interdisciplinary cooperation, diligent logistics, and administrative activity. **(SLP2018 Goal 1, 2, & 5)**

- a. Present highlights of the previous year's work plan performance and the proposed activity in the upcoming year's work plan to the Richland City Council. [\(End of first quarter\)](#)
- b. Review Strategic Leadership Plan / Capital Projects Plan for potential future RAC collaboration with other commissions and City Staff; create a forward-thinking Public Art Plan. [\(End of second quarter\)](#)
- c. Work with City Staff to develop an historical account / history of the Richland Arts Commission. [\(End of third quarter\)](#)
- d. Work with City Staff to formulate a 2020 RAC work plan. [\(End of fourth quarter\)](#)
- e. Work with City Staff toward annual review RAC's duties and functions as defined by the Richland Municipal Code [\(End of fourth quarter\)](#)
- f. Work with city staff to maintain and update RAC's webpage and the content there-in. [\(Throughout the year\)](#)

