

# 2018 Richland Arts Commission Work Plan

(Commissioners: R. Bauman, Y. Cooper, J. Kissel, T. Rado, A. Spilman, M. Wutzke, J. Peterson)

The Richland Arts Commission (RAC) has prepared the following goals to explore and promote the City of Richland's arts-related projects, events, and installations in 2018. Those explorations will provide an economic benefit, beautification, and enhancement of the image of the City within the availability of current City resources.

The commission's 2018 goals are aligned with the city's Municipal Code Section 2.17.050 (RMC), the 2013-2018 Strategic Leadership Plan (SLP), and 2017-2023 Capital Investment Plan (CIP) as noted below.

In 2018, upon the recommendation of city staff after mid-2017 review of RAC scope, we will diverge from our purpose as defined in Richland Municipal Code Section 2.17.010 in 2018. Explicitly, we leave support of the literary arts to the Library Board (as defined in RMC Chapter 2.12). This is due to

- The (delightfully) increasing events, projects, and opportunities in the visual and performance arts in which the RAC plays a role,
- Resource constraints of the RAC's representative staff, and
- The greater financial resources of the Library Board.

In this way, the redundancy in support for literary arts is reduced, and each commission / board may focus on their respective, growing, areas of artistic expertise and maximize community benefit *(In alignment with SLP, Key 1)*.

## 1. Explore enhancing the following programs, activities, and amenities through art *(SLP Key 6, Goals 1&2; Key 3, Goal 3)*

- a. 2017 Contribution in Support of the Arts Awards: Seek out nominations for, and select winners of the annual RAC awards for Contributions in the Support of the Arts. *(End of second quarter)*
- b. Winter Wonderland: provide organizational assistance in artistic programming and other support for the city's annual holiday community celebration in December 2018. *(End of fourth quarter)*
- c. 2018 PTA Reflections: Continue to offer RAC expertise in adjudicating Washington State's Parent-Teacher Association's annual Reflections arts competition. *(End of fourth quarter)*
- d. Citywide Arts: Support artistic endeavors throughout the city of Richland, including but not limited to, Waterfront District, John Dam Plaza, the Uptown and Parkway business districts. *(Throughout the Year)*

## 2. Leverage city resources to expand local art opportunities *(SLP Key Goals Listed Below)*

- a. Continue to support city staff in opportunities for planning, installation, deaccession and acquisition of 2016 completed city owned arts inventory. *(SLP Key 2, Goal 2) (End of fourth quarter)*
- b. Work with city staff to maintain and update RAC's webpage and content there-in. *(SLP Key 1, Goal 2) (Throughout the year)*

- c. Explore opportunities for local and state grants for the arts in order to support on-going awards and local contributions to the arts from the RAC. This includes, but is not limited to, ArtsWA Cooperative Partnership Grant (Level B) and Columbia Center Rotary Club Special Projects Grant. *(SLP Key 1, Goal 3) (Throughout the year)*
3. **Enhance the city's quality of life, character, and image through art** *(Key 6, Goal 2)*
  - a. Assist city staff and the Arts Foundation of Mid-Columbia by facilitating the completion of the replacement of instrumentation in the Musical Plaza in Howard Amon Park, and explore creating an event for its rebirth. *(End of third quarter)*
  - b. Assist Public Works staff facilitating the beautification of the future Queensgate Corridor roundabout in completion of Call for Art. *(end of 2nd quarter)*
  - c. Assist Parks & Public Facilities staff with the design of the new Richland City Hall offering recommendations and ideas where needed. *(end of fourth quarter)*
  - d. Explore locations for permanent display of the RAC's Contributions in Support of the Arts Awards. *(end of fourth quarter)*
  - e. Foster community involvement by considering event opportunities to help celebrate 60<sup>th</sup> anniversary of Richland's incorporation (1958). *(end of third quarter)*
  - f. Continue to foster partnership with local philanthropic arts foundations, including but not limited to, the Arts Foundation of Mid-Columbia and The Fox Vance Foundation, looking to serve as funding sources for future events and visual arts installations throughout the city. *(Throughout the year)*
  - g. Entertain a presentation of the regional gateway wayfinding signage program and provide feedback for implementation. *(first quarter)*
4. **Advocate for our Richland Art Community Participation in the broader artistic community** *(SLP Key 1, Goal 3; Key 6, Goal 1)*
  - a. Manhattan Project / Secret City Festival: Oakridge, TN, Los Alamos, NM, and Hanford, WA are sister cities all involved in the Manhattan Project. For years, Oakridge and Los Alamos have held festivals honoring that heritage. Work with city staff and the local chapters of the Atomic Heritage Foundation, PNNL, and others to explore creating a similar festival in Richland. *(End of fourth quarter)*
  - b. Hold the 2<sup>nd</sup> annual idea exchange with the City of Kennewick Arts Commission, and consider potential to make it an annual event. *(End of third quarter)*
  - c. Represent the City of Richland at the 2018 ArtsWA Retreat, Aug 7&8 2018. *(End of second quarter)*

- d. Work with the Arts Commission Staff and the Public Information Office to design and implement a citizen survey to determine public art perceptions and desired outcomes. (fourth quarter)
- e. Present a summary to the Richland City Council of the 2017 work plan performance and the 2018 document. (first quarter)



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