



# STRATEGIC LEADERSHIP PLAN

## 6 CORE FOCUS AREAS



- 1. PROMOTE FINANCIAL STABILITY & OPERATIONAL EFFECTIVENESS
- 2. MANAGE & MAINTAIN INFRASTRUCTURE & FACILITIES
- 3. INCREASE ECONOMIC VITALITY

- 4. MANAGE OUR NATURAL RESOURCES
- 5. MAXIMIZE COMMUNITY AMENITIES
- 6. ENHANCE NEIGHBORHOODS & COMMUNITY SAFETY

### CORE FOCUS

### SHORT-TERM ACTIONS

### LONG-TERM ACTIONS

### OUTCOMES



- ◆ Complete implementation of financial management system
- ◆ Maximize efficiencies in customer service/permitting in the new City Hall
- ◆ Establish a comprehensive professional development program

- ◆ Implement biennial budget planning process
- ◆ Continue to assess and invest in technology to ensure highest efficiencies within the organization
- ◆ Develop funding strategy for long-term critical infrastructure 2025 and beyond

- ◆ Enhanced fiscal health
- ◆ Increase/maintain public trust and confidence
- ◆ Increased productivity
- ◆ Increased use of technology solutions



- ◆ Transition into new City Hall
- ◆ Complete large capital projects Duportail Bridge/Queensgate Drive
- ◆ Implement asset management program to maximize facility lifecycle

- ◆ Continue implementation of a sustainable pavement preservation program
- ◆ Track and acquire key properties for long-term needs

- ◆ Continue to successfully meet demand of infrastructure and facilities needs



- ◆ Plan and improve more pedestrian-friendly downtown/waterfront
- ◆ Implement Swift Corridor Plan
- ◆ Enhance industrial areas with LRF or other funding programs

- ◆ Implement the 1341-Acre Master Plan in north Richland
- ◆ Partner with Port of Benton to develop Columbia Point South

- ◆ Robust, walkable downtown along waterfront
- ◆ Economic growth



- ◆ Evaluate ownership of public lands (corps land transfer)
- ◆ Enhance the electric utility conservation program to strategically identify highest priorities

- ◆ Respond to increased usage of electric vehicles
- ◆ Respond to community demand for recycling and waste reduction programs

- ◆ Increased public awareness of sustaining resources
- ◆ Balanced private and public interests in conservation and preservation of sensitive areas



- ◆ Increase recreational opportunities and programming with emphasis on waterfront
- ◆ Implement regional wayfinding signage plan
- ◆ Initiate a feasibility study for multi-purpose sports fields with Visit TRI-CITIES

- ◆ Pursue opportunities to increase sports tourism
- ◆ Implement parks/trail/facility master plans

- ◆ Recognized regionally for programs and recreation
- ◆ Enhanced quality of life
- ◆ Increased sports tourism



- ◆ Improve identified areas through proactive code enforcement
- ◆ Integrate regional dispatch services

- ◆ Improve wayfinding in parks/trails to identify emergency dispatching location accuracy
- ◆ Implement comprehensive records and jail management system

- ◆ Increased collaboration with Police/Fire/dispatch
- ◆ Increased crime prevention and community pride