

2020 Richland Arts Commission Work Plan

Final Version, 2019-12-04

(Commissioners: M. Garza, J. Kissel, M. Nickolds-Bourque,
J. Peterson, M. Palazzo, L. Robinson, A. Spilman)
(City Staff: J. Jackson, P. Roe, J. Schiessl)

The Richland Arts Commission (RAC) has prepared the following goals to explore, enhance, facilitate, and promote the City of Richland's arts-related activities in 2020. These activities will provide an economic benefit, beautification, and enhancement of the City's image and community. All goals will be achieved within the availability of current City resources, in alignment with the City's current Strategic Leadership Plan (SLP), and in accordance with Richland Municipal Code (RMC).

1. Explore enhancing the following local programs, activities, and amenities through art **(SLP Goals 3 & 5)**
 - a. RAC "Contribution in Support of the Arts Awards" (CSAA): Seek out nominations for, and select the winners of, the annual RAC awards for Contributions in the Support of the Arts. **(End of first quarter)**
 - b. Benton-Franklin Transit Authority Poster Contest: Continue to offer expertise in adjudicating BFTA's bus art poster contest. **(End of first quarter)**
 - c. Winter Wonderland: Provide organizational assistance in artistic programming and other support for the city's annual community holiday celebration in December. **(End of fourth quarter)**
 - d. PTA Reflections: Continue to offer expertise in adjudicating Washington State's Parent-Teacher Association's annual Reflections art competition. **(End of fourth quarter)**
 - e. Pop-Up Play Days: Work with City Staff to fill out Richland's "Pop-Up Play Days" with opportunities for art. **(Throughout the year)**
2. Leverage city resources to expand local art opportunities **(SLP Goal 5 & 6)**
 - a. Support City Staff and local small business efforts, as needed, towards the establishment of potential of including The Waterfront District among the state-sponsored Certified Creative Districts. **(Throughout the year)**
 - b. Explore sustainable alternatives for funding of Arts & Culture within Richland. **(Throughout the Year)**
 - c. Continue involvement in, and open communication with, the local arts community as the artistically-informed arm of the City's Government (whether they be with individual members of the public, or private, philanthropic, and other public entities). **(Throughout the year)**

3. Enhance the city's quality of life, character, and image through art **(SLP Goal 3 & 5)**
 - a. Create a long-term plan for potential artistic use of Traffic Signal Control Boxes, including fostering relationships with local partners for financial support. **(Throughout the Year)**
 - b. Explore, participate in, and support artistic endeavors throughout the City of Richland, including but not limited to, The Waterfront District, John Dam Plaza, Carol Woodruff Plaza, along with the Uptown, and Parkway business districts. **(Throughout the Year)**
 - c. Continue to Assist City Staff with the incorporation of art in the Richland City Hall, offering recommendations and ideas where needed. **(End of fourth quarter)**
 - d. In partnership with City Staff, participate in publicity about completion of the major Public Works achievements, including participation in any relevant dedication ceremonies. This includes, but is not limited to, the Musical Plaza at Howard Amon Park, the Marjorie Sutch Fish Fence, Lee Landing Plaza, artist wrapping of future traffic signal control cabinets, two new fire stations, gateway entry monuments, and the completion of the Duportail Bridge. **(Throughout the year)**
 - e. Consider the feasibility of combining the City's digital art, parks, and public facilities map with GPs triggered smart-phone application that sends notifications to the user while driving / walking / biking near artistically interesting parts of town.

4. Advocate for our Richland Art Community's participation and representation in the broader regional artistic community **(SLP Goals 3, 5, & 6)**
 - a. Represent the City of Richland at the annual Washington State ArtsWA Arts and Heritage Day. **(End of first quarter)**
 - b. Assist, and provide feedback to, City Staff in the implementation of the Regional Gateway Wayfinding Signage project. **(End of third quarter)**
 - c. Represent the City of Richland at the annual Washington State Arts Alliance Cultural Congress. **(End of third quarter)**
 - d. Hold annual, informal idea exchange with the City of Kennewick Arts Commission. **(End of third quarter)**
 - e. Continue to foster a project-based relationship with Benton-Franklin Transit Authority in any arts-related activity relevant to Richland. **(End of fourth quarter)**
 - f. Explore involvement in the Tri-City Regional Chamber of Commerce myTRI 2030 shared vision planning. **(End of third quarter)**

5. Ensure RAC remains a relevant, well-maintained, and integrated part of the City of Richland through interdisciplinary cooperation, diligent logistics, and administrative activity. **(SLP2018 Goal 1, 2, & 5)**
 - a. Continue to work with City Staff in development towards a city-wide Strategic Art Plan, including but not limited to, a citizen survey regarding the artistic desires of the future. **(End of Fourth quarter)**
 - b. Present highlights of the previous year's work plan performance and the proposed activity in the upcoming year's work plan to the Richland City Council. **(End of first quarter)**
 - c. Work with City Staff to document the previous years' major achievements by the commission with a short public memo, citing members, staff, council liaisons, and major achievements within the year. **(End of First Quarter)**
 - d. Work with City Staff to maintain the public, digital art map. In doing so, use it for planning, installation, maintenance, deaccession, and acquisition of city-owned art inventory. **(Throughout the Year)**
 - e. Work with city staff to maintain and update RAC's webpage and the content there-in. **(Throughout the year)**
 - f. Work with City Staff toward annual review RAC's duties and functions as defined by the Richland Municipal Code **(End of fourth quarter)**
 - g. Work with City Staff to formulate a 2021 RAC work plan. **(End of fourth quarter)**

